



The Real Estate Data Foundation

GCC CHAPTER

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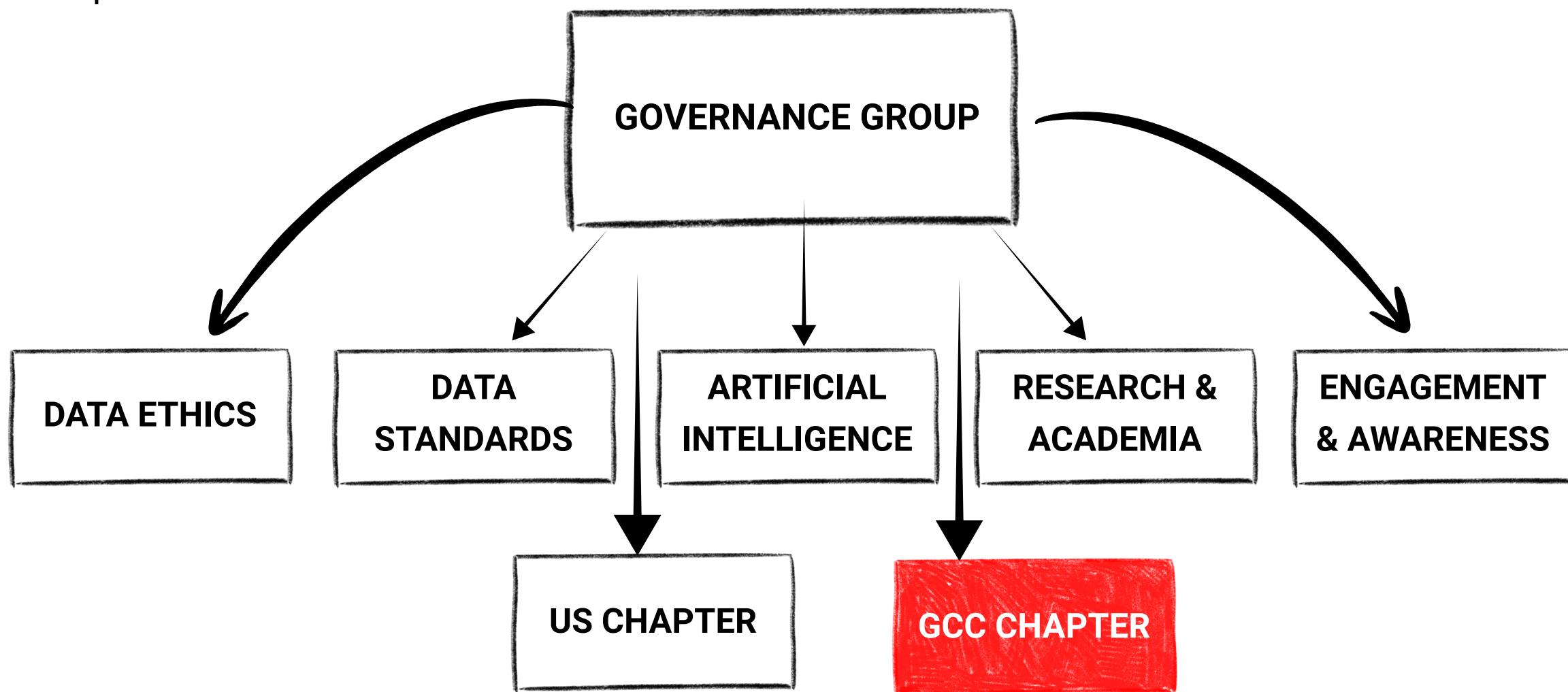


www.theREDFoundation.org

ABOUT US

The RED Foundation is an initiative set up to ensure the real estate sector benefits from an increased use of data, avoids some of the risks that this presents and is better placed to serve society. It is an alliance of sector wide representative bodies and individuals by:

- Connecting people, projects and initiatives around the topic of data in the built environment
- Raising the sector's engagement with the ethical challenges that the use of data can present



STEERING GROUP

The Real Estate Data Foundation is governed by a distinguished group of industry leaders representing major international bodies including RICS, RLBA, BPF, IET, AREF, Geovation, and UKPropTech Association. This governance structure ensures our work is grounded in professional standards, ethical practices, and industry-wide collaboration.

Global Connection, Local Focus:

- Access to international thought leadership while addressing local challenges
- Shape global conversations with regional insights

Practical Benefits:

- Tap into expertise from leading global institutions
- Contribute to international standards
- Learn from best practices while developing solutions for local contexts



Alexandra Notay
Chair, Radix Big Tent Housing Commission



Amanda Clack
Partner, Regional CEO - EMEA, HKA



Andrew Bulmer
CEO, The Property Institute



Anne Kemp OBE
Director Atkins,
Chair Nima,
Data and Digital lead



Chris Lees (Chair Standards)
CEO Data Clan
Technical Director, OSCRE
Chair, Data Standards group



Damian Wild (Chair)
Managing Director, ING



Dan Hughes
Director, Alpha Property Insight



Ian Mckenzie (Chair Ethics)
Partner, Bortstein Legal Group



Justin Sullivan
Owner, Adair



Lisa Commane
Chief Operating Officer at Government Property Agency



Luke Beckley (Chair Engagement)
Data Privacy & Enablement Specialist,
DC Harmonised



Melanie Leech CBE
Chief Executive, BPF



Paul Richards
Managing Director, AREF



Rob Bould
Principal, Bould Consulting



Sue Forster
Chief Executive, IPF



Tom Shrive (Chair AI)
CPO Adiuvu, CEO Machines for Humans



Dr Yi Wu (Chair Academia)
Henley Business School

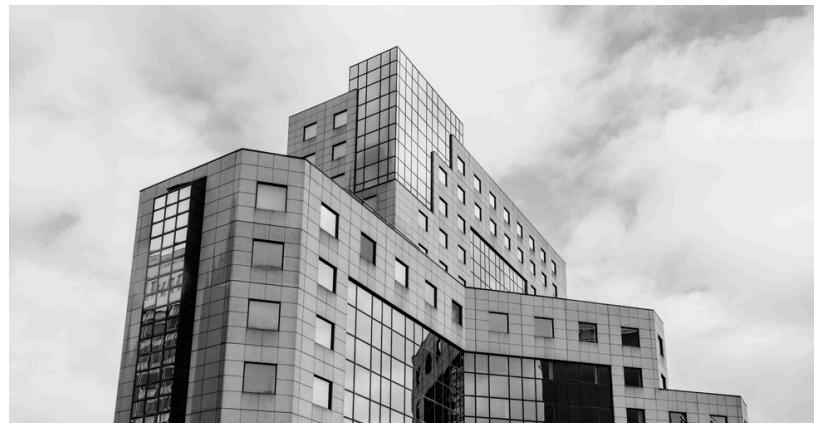


Yusra Ahmad (Chair Ethics)
Co-Founder Acuity Data

GCC CHAPTER

The aim of the GCC Chapter is to expand The RED Foundation's mission and create a more focused, localised, and collaborative environment for real estate data professionals in the Gulf, the establishment of a dedicated chapter is proposed. This chapter will serve as a hub for knowledge exchange, networking, collaborative research, and skill development, directly contributing to the broader objectives of The RED Foundation.

To establish and operate a dynamic and inclusive chapter of The Real Estate Data Foundation in the gulf region covering Saudi Arabia, United Arab Emirates, Qatar, Bahrain and Oman. The goal of the group is to foster discussion, collaboration and sharing of thought leadership across real estate data domains among local professionals and stakeholders.



Connect

- Build a strong and diverse local network of real estate data professionals (e.g., occupiers, developers, investors, technology and or service providers).

Grow

- Facilitate continuous learning, skill development, and knowledge sharing in real estate data legislation, methodologies, tools, and applications.

Develop

- Promote best practices and standards in real estate data collection, governance, analysis, and ethical use,
- contributing to the thought leadership and practical application of data within the real estate sector.

SCOPE OF ACTIVITY

Taking small steps **together** in the right direction...



- Organising and hosting regular chapter events focused on real estate data (e.g., analytics techniques, market trends, AI, PropTech, ESG data).
- Facilitating knowledge sharing, discussions, and networking among members through various platforms.
- Promoting best practices, ethical considerations, and emerging trends in real estate data.
- Collaborating with other local professional bodies, academic institutions, and industry associations within the real estate and data sectors.
- Recruiting, onboarding, and engaging new chapter members.
- Establishing and maintaining clear communication and reporting lines with the central Real Estate Data Foundation.
- Contributing to The RED Foundation's content and research initiatives where opportunities arise.

TIMELINE



Q1 2026

· Grow chapter membership to 15 active members within the first 12 months, ensuring a diverse representation across industry roles.

Q4 2026

Host a minimum of 4 impactful chapter events (e.g., workshops, panel discussions, hackathons, guest lectures) in the first 12 months.

2026 <

Contribute towards the RED Foundation knowledge base through the development of articles, blogs or other multimedia content focused on locally relevant real estate data topics.



THANK YOU

For Your Attention